

## DUBLIN DOLLARS: It's Real Money

Dublin Dollars are MONEY. Really!

At any given time, there are likely to be several hundred Dublin Dollars in circulation. What does that mean to you, as a business owner?

It means that if you are a member of the Dublin Chamber of Commerce and if you choose to participate, you may receive these Dublin Dollars in payment for services or products, just like you accept real money.

Dublin Dollars are put into circulation by individuals who purchase them from the chamber to use like gift cards or by organizations such as the Dublin schools which use them as end-of-year incentives or rewards. Sometimes they are awarded by the chamber to the winners of contests or door prizes or in "welcome packets."

Dozens of local merchants accept Dublin Dollars. Then they exchange them for cash at the chamber office.

What are Dublin Dollars designed to do? They are intended to encourage shopping at home. Sales tax is vital to every community, especially small towns, and it is unfortunate to lose money to a neighboring community when the same product is available in a Dublin store.

Each month, hundreds of dollars in Dublin Dollar are redeemed at the chamber office by grocery and convenience stores, hair salons, hardware stores, gift shops, restaurants, etc. Even non-profit organizations can accept them as donations, if they are chamber members.

For more information about Dublin Dollars or to be included in the program, please call the chamber office at 254 445-3422.